

SÁBADO 15 DE NOVIEMBRE

9.00 - 9.45 REGISTRO Y PUBLISHER EXHIBITION

APERTURA Y PLENARIA 10.00 - 11.30

SALA CONVENCIONES (Planta -1)

apertura y plenaria

CHRIS ROLAND
BEYOND GOOD OR BAD

aceia
asociación de centros
de enseñanza de idiomas
de andalucía

TEACHERS - SESSIONS 11.40 - 12.30

SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	DOS SALÓN NERVIÓN 45-50 PAX	DIRECTORES SALÓN NERJA-JEREZ 45-50 PAX	ADMINISTRACIÓN SALÓN ALCALÁ 45-50 PAX
WATCH THIS SPACE! INTRODUCING AND EXPLOITING VIDEO IN ENGLISH FILE 5E	THE JOY OF WRITING: ENGAGING PRIMARY STUDENTS IN ENGLISH	LESS TIME PLANNING, MORE TIME TEACHING: UNBOXING THE GSE TO BUILD TEACHERS' CONFIDENCE	ONE TEACHER TO RULE THEM ALL: LEARNING TO COPE AND MANAGE DISRUPTIVE AND SEN STUDENTS IN THE ELT CLASSROOM	DON'T BELIEVE THE HYPE - WHY WE'RE WRONG ABOUT AI	IT'S NOT WHAT YOU SAY, IT'S THE WAY THAT YOU SAY IT! USING ROLE PLAYS TO POWER UP PRAGMATICS	ON THE SHOULDERS OF GIANTS: IDEAS FROM THE PAST TO SHAPE THE FUTURE OF ELT	MANAGING INCLUSIVITY IN ELT - TURNING ON OUR INCLUSIVITY RADAR	11.40 - 12.20 LA VOZ DEL CLIENTE COMO ESTRATEGIA: CÓMO CAPTURAR Y SINTETIZAR INFORMACIÓN RELEVANTE PARA LA GESTIÓN DE CENTROS DE IDIOMAS. JOAQUÍN ÁGREDA	11.40 - 12.20 DAVID CANALES 1ª PARTE: ¡MUCHO ADMINISTRAR Y POCO VENDER!
CHRISTINA LATHAM-KOENIG OXFORD	BORJA URUÑUELA ST. JAMES	MARIA JESUS MORENO PEARSON	BEATRIZ CARVAJAL BEFRIENDS BILINGUAL EDUCATION	DANIEL BARBER	SALLY BOLTON TRINITY	TERESA BESTWICK LANGUAGECERT	SIMON PEARLMAN ACTIVE LANGUAGE	12.20 - 12.30 PRESENTACIÓN LANGUAGE CERT	

12.30 - 13.00 / Coffee break

TEACHERS - SESSIONS 13.10 - 14.00

SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	DOS SALÓN NERVIÓN 45-50 PAX	DIRECTORES SALÓN NERJA-JEREZ 45-50 PAX	ADMINISTRACIÓN SALÓN ALCALÁ 45-50 PAX
INCLUSIVE TEACHING FOR STUDENTS WITH ADHD	SUCCESSFUL WRITING: HOW TO MOTIVATE AND HELP DEVELOP THE WRITING SKILLS OF 13 TO 18 YEAR OLDS.	PRONUNCIATION ACTIVITIES FOR YOUNG LEARNERS	INTONATION & FLUENCY: DRAMA AND AI FOR ADVANCED LEARNERS	TEFL: WHERE TO FROM HERE?	4X4	IN ENGLISH, PLEASE!	FROM SILOS TO SYNERGY: COACHING LEADERSHIP AND HIGH-PERFORMING TEAMS	13.00 - 13.30 SALÓN NERJA-JEREZ TRINITY ISE VS TRINITY ISE DIGITAL AIDAN O'TOOLE	13.00 - 13.30 DAVID CANALES 2ª PARTE: ¡MUCHO ADMINISTRAR Y POCO VENDER!
BOELO VAN DER POOL	ADAM SANDS EXPRESS	CAMILLA PORTER ELA	CHRIS KUNZ ANGLIA	IAIN CUNNINGHAM THE CALEDONIA SCHOOL OF ENGLISH	SARAH FALLON EL CENTRO INGLÉS	LISA DOLD ENGLISH 1	PABLO MOLINA BYERS GENERACIÓN FUTURA	13.40 - 14.20 SALÓN NERJA-JEREZ TRANSFORMACIÓN DIGITAL CON GARANTÍAS: EL RETO DE VERIFACTU Y RGPD IGOR ARANGUREN	

TEACHERS - SESSIONS 14.10 - 15.00

SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	DOS SALÓN NERVIÓN 45-50 PAX	DIRECTORES SALÓN NERJA-JEREZ 45-50 PAX	ADMINISTRACIÓN SALÓN ALCALÁ 45-50 PAX
EXPLORING THE DIGITAL WORLD WITH YOUNG LEARNERS	PUPPET UP!	ESCAPE THE ORDINARY: ELT ESCAPE READERS FOR REAL ENGAGEMENT	EXAMS: WHAT WE NEED TO TEACH. WHAT STUDENTS NEED TO KNOW.	EMPOWERING LINGUISTIC CREATIVITY: 5 PBL LESSON PLANS, 5 AI TOOLS TO IMPLEMENT AI IN THE CLASSROOM	CREATIVE AND EFFECTIVE C1 AND C2 TEACHING: CAN AI HELP?	THE THREE AS: AUTONOMY, AGENCY AND AUTHENTICITY	CURATING THE VIBE: CULTURE BY ACCIDENT OR DESIGN?	14.20 - 15.00 SALÓN NERJA-JEREZ SEGUIMIENTO COMERCIAL PARA ACADEMIAS DE INGLÉS: IMPLANTACIÓN DE UN FUNNEL DE VENTAS REAL Y EFECTIVO DAVID CANALES	13.40 - 15.00 APLICACIONES REALES DE LA IA EN LA COMUNICACIÓN DIARIA DE UNA ACADEMIA DE IDIOMAS MARÍA DÍAZ GARCÍA
KATE TRAFFORD CAMBRIDGE	ANGEL ANDERSON THE CULTURAL ENGLISH CENTRE	DAVID MORRISON MACMILLAN EDUCATION DELTA	COLIN ROBINSON ST. JAMES	ANDY LUCCHESI RICHMOND	ELSPETH POLLOCK ELI	CHRIS RICHARDS	JORDAN PUTMAN ELI	AI IN ACTION: HOW LANGUAGE SCHOOL DIRECTORS CAN SAVE TIME AND LEAD SMARTER CAROLINE LÉVESQUE	

15.00 - 16.15 / Lunch

TEACHERS - SESSIONS 16.15 - 17.05

SALÓN MIJAS 45-50 PAX	SALÓN ROTA 45-50 PAX	SALÓN TRIANA 45-50 PAX	SALÓN ARCOS 45-50 PAX	SALÓN EL PALMAR 45-50 PAX	SALÓN TARIFA 45-50 PAX	SALÓN CONIL 45-50 PAX	DOS SALÓN NERJA-JEREZ 45-50 PAX	DIRECTORES SALÓN NERJA-JEREZ 45-50 PAX	ADMINISTRACIÓN SALÓN ALCALÁ 45-50 PAX
REACHING EVERY LEARNER: INCLUSIVE AND PERSONALIZED LEARNING WITH YOUR PRIMARY LEARNERS	FROM HYPE TO HELP: USING AI TO EMPOWER TEACHING AND LEARNING	BEYOND LANGUAGE: EMBEDDING POWER SKILLS IN THE ELT CLASSROOM	AI AND ASSESSMENT. THE PAST, THE PRESENT AND THE VERY NEAR FUTURE!	SAY IT AGAIN! FUN WAYS TO USE REPETITION.	CONTENT-BASED LESSONS FOR ADVANCED-LEVEL TEENAGERS	SEL: PRACTICAL WAYS OF IMPLEMENTING SOCIAL & EMOTIONAL LEARNING ACTIVITIES IN PRIMARY & SECONDARY COURSES - HOW TO BUILD STUDENTS' RESILIENCE.	TIKTOK. LA NUEVA ERA DE VISUALIZACIÓN DE MARCA PARA TU ACADEMIA. CASO REAL DE ÉXITO: NESH.	16.15 - 16.30 PRESENTACION TRINITY FREDERIC BORNE	16.15 - 17.00 "GESTIÓN CONSTRUCTIVA DE CONFLICTOS" JOSE MANUEL PEREZ
VANESSA REILLY	NADIA THEOCHERI HAMILTON HOUSE PUBLISHERS	PABLO MOLINA BYERS PEARSON	DAVID JAMES BRITISH COUNCIL	NIKKI UNSWORTH CENTRO DE IDIOMAS MACARENA	VITALY GALKIN ACTIVE LANGUAGE	LAWRENCE MAMAS GLOBAL ELT		16.30 - 17.15 TIKTOK. LA NUEVA ERA DE VISUALIZACIÓN DE MARCA PARA TU ACADEMIA. CASO REAL DE ÉXITO: NESH.	

TEACHERS - SESSIONS 17.10 - 18.00

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DATAPRO: IS OUR STUDENT'S PRIVACY SO IMPORTANT?	WHAT IS COMPLEX LANGUAGE AND HOW CAN STUDENTS DEVELOP IT?	WE LIKE TO MOVE IT, MOVE IT!	TEACHING ENGLISH - A FUEL FOR EMBRACING HOLISM OR AS WE GO BEYOND LANGUAGE ACQUISITION	A FEW LESSONS IN SUSTAINABILITY	DO YOU SPEAK AI?	FIGHTING WORDS	THE ACADEMIC MANAGER'S CLINIC: DIAGNOSE THE PROBLEM, PRESCRIBE THE FIX	17.15 - 17.40 INNOVACIÓN Y ESTRATEGIA DE CRECIMIENTO EN INGLÉS E INFANTIL SON IA OLIVER JAVIER LALLANA	17.00 - 18.00 MESA REDONDA
ANDREA ORTIZ EUROPEAN LEARNING CENTRE	JOSS PINCHES HELLO IDIOMAS	ROISIN O'FARRELL ELI	CHRISTOFOROS VASILEOU MMPUBLICATIONS	HARRY WATERS	JOY VERNEER	PAUL SINGLETON BLS IDIOMAS	JORDAN PUTMAN & PABLO MOLINA BYERS	17.35 - 18.00 MESA REDONDA Y CONCLUSIONES	

18.00 / Sorteo

INNOVACIÓN Y ESTRATEGIA DE CRECIMIENTO EN INGLÉS E INFANTIL.



SÁBADO 15 DE NOVIEMBRE

09.00 / 09.45 REGISTRO Y PUBLISHER EXHIBITION

10.00 / 11.30 APERTURA Y PLENARIA

BEYOND GOOD OR BAD
CHRIS ROLAND



Do successful lessons have to entail learners always getting the answers right, and doing what they're told? Let's look at those learners and lessons more closely to see if we can respond to what happens in our classes and centres more flexibly. We will put some aspects of student behaviour under the microscope and there will be coping strategies, practical applications and a few jedi mind tricks for both teachers and those supporting teachers.



Chris Roland is a teacher and trainer based here in Seville. He's known for his highly practical sessions focusing on the nuts and bolts of task design and classroom management, along with the exploration of teacher and learner mindset and dialogue. His latest methodology book *Taking Your Teaching of Teenagers to the Next Level* is available through Pavilion and together with Katy Kelly, he is coauthor of Trinity College London Press' new series *Your Way to GESE exam preparation books*.

Sessions: S2: Primary 6-11 / S3: Secondary 11-18 / S4: Adults



SALA MIJAS 11.40 - 12.30

S4

**WATCH THIS SPACE! INTRODUCING AND EXPLOITING VIDEO
IN ENGLISH FILE 5E**

Christina Latham Koenig



Join us to discover how English File's new and innovative approach to video in the fifth edition brings language learning to life. In this talk, lead author Christina Latham-Koenig will introduce and show the range of videos and will discuss how to exploit them to create exciting, dynamic and motivating lessons.



Christina started in TEFL in 1976, teaching at International House and later at the British Council, both in Spain and the UK, and as a teacher trainer for both native and non-native teachers of English. Christina has been the lead author on English File from its first edition in 1996. Her passion, enthusiasm and dedication in creating content helps students to learn and develop their English language skills, whilst providing teachers with the resources that they need to teach effectively.

SALA ROTA 11.40 - 12.30

S2

THE JOY OF WRITING: ENGAGING PRIMARY STUDENTS IN ENGLISH

Borja Uruñuela



Unlock your students' writing potential! This practical session offers engaging, age-appropriate strategies to inspire English writing in primary classrooms. We'll explore activities that build confidence, starting with single words and progressing to short paragraphs for 6-11 year olds. Discover how to make writing a joyful and accessible experience for every learner. Join us to empower your students to express themselves creatively in English!



Borja is the Head of Education at St. James where he works very closely with the teachers and the students. He's also a Teacher Trainer, material writer and gives conferences throughout the country. Borja and his team are currently running an online course for English teachers: "Empowering English Teachers: St. James's Online Practical Course". Borja has been teaching English since 1991.

SALA TRIANA 11.40 - 12.30

S2 / S3

"LESS TIME PLANNING, MORE TIME TEACHING: UNBOXING THE GSE TO BUILD TEACHERS' CONFIDENCE". María Jesús Moreno

Pearson

Lesson prep can feel overwhelming—so many objectives, limited time, and a long list of activities to cover. What we all aim to do for our students is to choose the right content that fits their needs and helps them succeed. But how can we become more selective and confident in creating well-rounded lessons?

In this talk, I'll share my personal toolbox to help teachers save time planning and enjoy more time teaching. With the GSE at the core and AI as a helping hand, teachers—armed with clear criteria—can walk out of class thinking, "What a great lesson!"



M^a Jesús defines herself as a teacher by vocation and a businesswoman by profession. She is the founder of The New Globe School of English since 2008, where she combines her teaching work with the role of School Manager. She has a degree in English Philology, a Master's degree in English for Professional Qualification related to Bilingualism, a CertTESOL (level 5 Ofqual), a Teacher trainer course and hundreds of workshops, courses and seminars that have shaped her as an accomplished and results-driven educator under the firm belief that teachers are lifelong learners. She excels at curriculum development and she is also the GSE (Global Scale of English) Ambassador representing Spain.

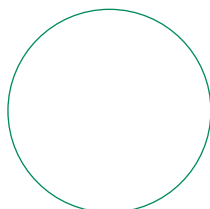
SALA ARCOS 11.40 - 12.30

S3

ONE TEACHER TO RULE THEM ALL: LEARNING TO COPE AND MANAGE DISRUPTIVE AND SEN STUDENTS IN THE ELT CLASSROOM Beatriz García Carvajal

be friends
BILINGUAL EDUCATION

In this talk, Bea G^a Carvajal will delve into the role of the teacher in the English classroom when, as is most often the case, we have students who are commonly described as disruptive—those who give us trouble. The talk starts from the premise that any student can change their classroom behaviour if there is emotional regulation and an understanding of their unique characteristics. With practical examples, a sense of humor, and real classroom experiences, the talk will surely help both novice and experienced teachers to better understand the world of biodiversity, neurodivergence, and diverse and distinctive abilities.

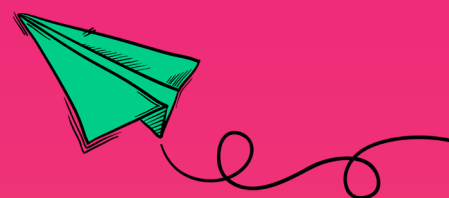


She holds a degree in English Philology from the University of Oviedo and has taught English and acted for over 25 years. Based in Madrid, she co-founded "Le Mirage 2012." She's a teacher trainer and freelance writer/translator with a passion for inclusive education, specializing in SEN tools, conflict resolution, and ICTs. Her work has gained recognition at major teaching congresses like FECEI and ACEIA, where she shares valuable insights drawn from both her professional and personal experiences.

 **Richmond**

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DON'T BELIEVE THE HYPE – WHY WE'RE WRONG ABOUT AI

Daniel Barber

I'm guessing there'll be quite a few talks on AI at ACEIA this year, but will this talk be alone in NOT promoting it in areas like lesson planning, materials creation and language learning? If the unquestioning adoption of AI in our profession sits uncomfortably with you, come along. We'll be looking at reasons we might want to rein in our enthusiasm for this latest offering from tech and asking some serious questions about what really matters in language education.



Daniel is a teacher, trainer and writer based in Cádiz. He has taught for more than 25 years in Mexico, the UK and Spain and is a tutor on TESOL Diploma courses. He writes courses, teacher development books and lessons for publishers and other companies. He co-wrote From English Teacher to Learner Coach. Professional interests include materials development, effective learning and the environmental impact of ELT. He's a keen birdwatcher and worries about biodiversity all the time.

IT'S NOT WHAT YOU SAY, IT'S THE WAY THAT YOU SAY IT! USING ROLE PLAYS TO POWER UP PRAGMATICS. Sally Bolton
TRINITY
COLLEGE LONDON

Learners don't just need to know what to say, but how to say it effectively, depending on the person and the situation. This talk explores how role play and engaging in realistic scenarios can help learners to practice performing a range of communicative functions in socially appropriate ways. Using examples from ISE Digital, the session will offer practical ideas for designing effective role plays, guiding the interaction, and helping learners to communicate with greater confidence and cultural awareness.



Sally has worked in the EFL profession for over 20 years, as a teacher, teacher trainer, materials writer and school manager. As well as teaching in and running her own language school, she is the Academic Lead for Trinity College London Spain and Europe East & West, providing academic support for EFL teachers and Trinity registered exam centres. She also collaborates with various regional teacher training centres. She has an MA in TESOL and another MA in Digital Education.

**NEW**

fifth edition

English Filegets **you** talking

Christina Latham-Koenig, renowned author of English File, will be joining us at the conference. Don't miss this opportunity to come and meet her.

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ON THE SHOULDERS OF GIANTS: IDEAS FROM THE PAST TO SHAPE THE FUTURE OF ELT. Teresa Bestwick



The ELT classroom has developed and evolved over the years and it's exciting to see where the future will take us. However, progress doesn't mean abandoning the past so in this hands-on workshop, we'll try out some time-tested activities which helped to shape what ELT has become so far. These ideas bring together more than just language: motivation, learner autonomy, reflection - a humanistic approach that will still be key in the classrooms of the future.



Teresa is a teacher, trainer and materials writer based in southern Spain. She is a CPD junkie and manages an online community for ELT professionals, the TEFL Development Hub. She is co-author of Teaching Teenagers from DELTA Publishing and a tutor on Trinity Cert and DipTESOL courses. In her free time, she loves snapping pictures of plants.

MANAGING INCLUSIVITY IN ELT - TURNING ON OUR INCLUSIVITY RADAR. Simon Pearlman



Inclusivity is the biggest challenge we face in education, it has never been more apparent. Inclusivity covers so much, it feels complex and perhaps even beyond us.

In this session we will look at our role with inclusivity as DOS. What are the inclusivity issues in education? What could it mean for us as DOS? What are our inclusivity issues? What's going on in our schools? How can we as DOS help? How much can we realistically do?



Simon is an Inclusivity Consultant in ELT as well as being deeply involved in English language teaching at many levels. He has been working within the profession since 1997 as a teacher, teacher trainer and since 2005 as one of the co-founders and directors at Active Language, Cádiz. Active Language offers Trinity DipTESOL, CertTESOL and Teaching Younger Learners courses. Simon is passionate about teaching and learning and how to include as many people as we can.



11.40 – 12.20

SALA NERJA-JEREZ / DIRECTORES

LA VOZ DEL CLIENTE COMO ESTRATEGIA: CÓMO CAPTURAR Y SINTETIZAR INFORMACIÓN RELEVANTE PARA LA GESTIÓN DE CENTROS DE IDIOMAS. Joaquín Ágreda

Objetivos:

- Introducir a la audiencia en la cultura del dato.
- Proporcionar las claves para la aplicación del dato de forma efectiva.

IntelQualia

Contenidos :

El propósito de la escucha al cliente :

¿Necesitamos datos o necesitamos conocimiento?

¿Queremos monitorizar o queremos comprender?

Por dónde empezar:

Qué querríamos saber y qué creemos saber de nuestros clientes y alumnos.

Todo lo que podemos llegar a saber de nuestra clientela (y de la de la competencia)

Percepciones, motivaciones, comportamientos, valoraciones y segmentaciones.

Caso práctico : cómo indagar sobre el proceso de elección de escuelas de idiomas



Joaquín Ágreda – Sociólogo por la Universidad de Deusto, con más de treinta años de experiencia en el sector de Inteligencia de Mercado (SigmaDos Ikerfel IMC), así como en gestión de marketing en multinacional gran consumo (Profesor en varias escuelas de negocio Director de proyectos en Máster Dirección de Marketing y Estrategia Comercial de la Cámara de Comercio de Sevilla

12.20 – 12.30

SALA NERJA-JEREZ / DIRECTORES

PRESENTACIÓN LANGUAGECERT

LANGUAGECERT

11.40 / 12.30

SALA ALCALÁ / ADMINISTRACIÓN

¡MUCHO ADMINISTRAR Y POCO VENDER! 1ª PARTE DAVID CANALES

Englody

¡Mucho administrar y poco vender! Esa es la jornada de la mayoría de administrativ@s de Academias de Inglés de España. La gran mayoría de Centros de Idiomas en España tienen a su equipo de administración saturado de tareas administrativas que no aportan ningún valor y le dan poca atención a lo más importante: vender.

David, CEO de Englody, con ejemplos reales y concretos, expondrá cómo debe administrarse una Academia de Inglés para llevar a cabo estrategias de marketing concretas y efectivas: seguimiento comercial a través de un funnel de ventas, realización de comunicaciones efectivas, seguimiento de alumnado de alto valor, etc. son solo unos ejemplos de lo que podremos llegar a ver.



David Canales, CEO de Englody y gerente de English Factory, expondrá a los asistentes su modelo de gestión de personal, basado en su experiencia de 13 años gestionando una de las Academias de Inglés más grandes del país y de haber formado a más de 200 directores y gerentes de otras Academias de Inglés de toda España.



SALA MIJAS 13.10 - 14.00

Ss

INCLUSIVE TEACHING FOR STUDENTS WITH ADHD

Boelo van der Pool



ADHD students feel like the fish that is judged on its ability to climb a tree. And we all agree that that is unfair. But do we know what to do? Let's look at what WE can do to help students with ADHD thrive in language learning, because each student has talents, although climbing a tree might not be one of them.

In this workshop, I intend to;

- 1: raise the awareness of ADHD
- 2: explore the links between ADHD and language learning
- 3: explore ideas to help students with ADHD in their language learning

Upon leaving this workshop, you will walk away with a clear understanding of the basics of ADHD, a heightened level of empathy towards these students, and ideas and inspirations to help them in the classroom.



Boelo has 30+ years of experience in ELT. He is a neurodiversity expert, international teacher trainer, and course developer. Being dyslexic and ADHD himself, he helps language teachers and schools worldwide to create awareness of neurodiversity and adopt neurodiverse friendly teaching strategies. He's a board member of the European Dyslexia Group and a committee member of the IATEFL IP&SEN SIG.

SALA ROTA 13.10 - 14.00

S1 / S2

SUCCESSFUL WRITING: HOW TO MOTIVATE AND HELP DEVELOP THE WRITING SKILLS OF 13 TO 18 YEAR OLDS. Adam Sands y Simone Bleda



Writing can be a challenge to both learners and teachers of English. In terms of what we do in class, it's generally the least practiced of the skills but it doesn't and, ideally, shouldn't need to be this way.

In this practical workshop, we aim to reinvigorate the skill of writing, offering up new ideas and ways of thinking inside the classroom to help teachers create dynamic, inspiring and meaningful writing classes for their students.

Active participation is very welcome!



Adam has worked as a head of studies and specialised in immersion courses for teachers and companies.

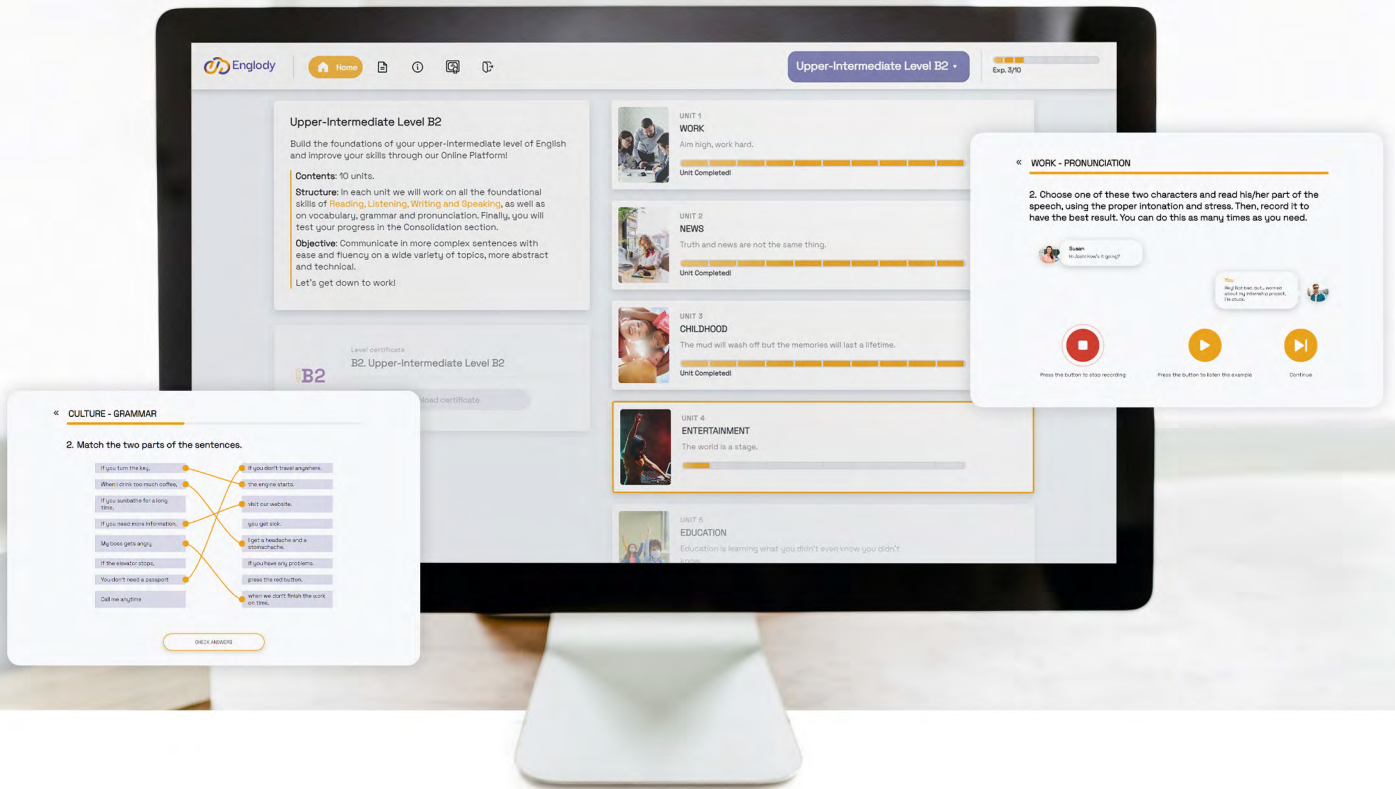
Simone started her teaching career in The Netherlands at the University of Breda. After her move to Spain in 2008 she qualified as an English teacher and started teaching English. In 2015, they joined Express Publishing and dedicate their time advising, coaching and providing training solutions to education centres in Spain.



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David Canales

Fundador y CEO de Englody y English Factory

Englody

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PRONUNCIATION ACTIVITIES FOR YOUNG LEARNERS

Camila Porter



Clear pronunciation is key for our learners, but often overlooked. If you are struggling to find the time to incorporate pronunciation activities into your lessons, feel unsure where to start, or are put off by all the terminology, this talk aims to build your confidence and give you some tools to work on pronunciation with your young learners. We will look at some principles to teaching pronunciation and share some simple, low-prep activities I have used effectively in class.



I have been teaching English as a foreign language in the UK and Spain for 14 years. During that time I have worked as a Director of Studies and speaking examiner and taught all levels and ages- from 7 months to 70! I have a special interest in early language acquisition and in particular how we can work with very young learners to help them recognise and produce the sounds of English.

INTONATION & FLUENCY: DRAMA AND AI FOR ADVANCED LEARNERS. Chris Kunz

CCG | Chichester College Group

Explore how drama-based activities, enhanced by AI tools, can help advanced English learners master intonation for more expressive, natural communication. This session combines performance techniques with technology to target stress, rhythm, and pitch. Gain practical strategies to integrate drama and AI into your teaching, boosting learners' fluency, confidence, and pronunciation precision in dynamic and engaging ways.



ELT Professional in Europe, Australia and The Americas for over 30 years. Lecturer on ELT Pedagogy, Language Change, English Phonetics and Phonology, and English as a Lingua Franca since 1997. Anglia Examinations President within The Americas & Spain Network and Principal at The English Centre Schools Network in Spain. Holder of the Cambridge/RSA Certificate and Diploma in ELTA as well as of the Anglia Certificate in Applied Translation. CELTA Trainer.

TEFL: WHERE TO FROM HERE?

Iain Cunningham



This presentation is mainly aimed at language teachers with some experience who are considering a long-term career in teaching English and/or other languages.

The goal is to explore the options available for serious educators who want to progress and develop their professional careers in this field, and to analyze the range of professional opportunities they may encounter along the way.



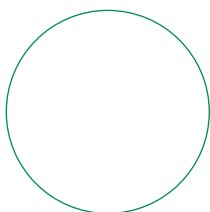
Iain has dedicated almost his entire life to the world of language teaching and has run his own English school in Sanlúcar de Barrameda (Cádiz) for 32 years. He is a teacher with a degree in Spanish and French and has taught all levels in Spain and Switzerland. In addition, before establishing his own school in Spain, Iain worked for several years in international commercial positions and in the management of service-sector companies headquartered in London and Chicago.

4 x 4.

Sarah Fallon



Four activities for four skills - Reading, Writing, Speaking and Listening equals sixteen. I hope to have teachers leave with an array of fun activities for their high level teenage classes. These activities will mainly focus on B2 to C2 but can be adapted for lower levels and use the Cambridge exam format as their base but again can be modified for other exams.



With over 20 years of experience to my name, I am now currently the Director of Studies in Andújar and have a passion for not only teaching but also training teachers. I mainly teach B2 to C2 to teenagers, and am constantly trying to find ways to adapt the material for younger higher level students. Either I am getting old or they are getting younger. :)

IN ENGLISH, PLEASE!

Lisa Dold

English 1

How much English is really spoken in your classroom? This session is designed for new teachers who want to increase target language use in monolingual classes. Discover why maximizing English matters and learn practical, easy-to-apply techniques to keep students engaged in the L2. We'll explore classroom routines, scaffolding tips and activities that get learners using English with you and their classmates.



Lisa Dold has been teaching since 2006. She obtained both her CELTA and DELTA in Seville and has recently completed a PGCert in Coaching and Mentoring for Education Practitioners. She is Director of Studies at English 1 in Seville and is involved in YL teacher training programmes. She enjoys teaching all levels and ages, but has a special passion for young learners, and loves working with teachers on their professional learning.

FROM SILOS TO SYNERGY: COACHING LEADERSHIP AND HIGH-PERFORMING TEAMS. Pablo Molina Myers



Building on Jordan's session on leadership styles and cultures, this talk will explore how adopting a coaching approach to leadership can lay the groundwork for strong, high-performing teams, united in progress. We'll look at the mindset behind coaching leadership and introduce three practical tools academic managers can use with staff to build trust, shared purpose and accountability. Emphasis will be placed on the importance of pairing these tools with core coaching skills such as presence, listening and asking better questions.



Academic Managers face overwhelming workloads, communication challenges and the pressure to inspire teams while managing institutions. I help them develop the skills needed to navigate these challenges successfully, like leadership, communication and emotional intelligence.

13.00 –13.30

SALA NERJA-JEREZ / DIRECTORES

TRINITY ISE VS TRINITY ISE DIGITAL

Aidan O'Toole

TRINITY
COLLEGE LONDON

Aunque la variante Trinity ISE Digital tiene el mismo constructo y mantiene la misma regulación oficial por Ofqual que los exámenes Trinity ISE en su modalidad tradicional Paper Edition, hay unas diferencias tanto a la hora de preparar a los candidatos para los exámenes como con la organización y gestión de una convocatoria. En esta charla realizamos una comparación de las dos variantes para que los centros puedan elegir el formato que más les convenga para cursos académicos e intensivos.



Aidan O'Toole lleva más de 30 años en España. Durante ese tiempo ha sido profesor de inglés, director de estudios, propietario de academia, examinador e inspector de Trinity, además de presidente y luego gerente de FECEI, la Federación Española de Centros de Enseñanza de Idiomas. Es director de Spainwise, centro de formación acreditado por Trinity College London para ofrecer formación, presencial y online, mediante programas de iniciación o de especialización, dirigidos a profesores de inglés como segunda lengua.

13.40 – 14.20

SALA NERJA-JEREZ / DIRECTORES

TRANSFORMACIÓN DIGITAL CON GARANTÍAS: EL RETO DE VERIFACTU Y RGPD. Igor Aranguren



Nuestra ponencia se centrará en cómo la gestión eficaz de las autorizaciones puede facilitar el cumplimiento normativo tanto del sistema Verifactu como del Reglamento General de Protección de Datos (RGPD). Abordaremos la manera en que una gestión digitalizada, estructurada y trazable de las autorizaciones —especialmente en entornos educativos o administrativos— permite garantizar la integridad legal de los procesos, minimizar riesgos y optimizar la relación con el usuario final.



13.40 – 14.20

SALA ALJARAFA / DIRECTORES

IA APLICADA A LA GESTIÓN FINANCIERA DE CENTROS EDUCATIVOS. Mari Carmen Arias



En esta sesión se explorará cómo utilizar herramientas de inteligencia artificial como ChatGPT y Google Sheets para tomar decisiones financieras basadas en datos dentro de una academia de idiomas. Se abordarán conceptos clave como el cálculo del punto de equilibrio, el análisis de rentabilidad por grupo y la simulación de escenarios económicos. El objetivo es ofrecer a los directores una metodología práctica para mejorar la salud financiera de su centro, optimizar recursos y planificar con mayor seguridad y control.



M. Carmen Arias - Directora de English Now (Málaga), Licenciada en Derecho y ADE y más de 10 años de experiencia como auditora de cuentas. Desde 2013 dirige su propia academia, donde ha implementado sistemas de control financiero, procesos automatizados y herramientas de inteligencia artificial aplicadas a la gestión. Actualmente, además, asesora a otras academias en la toma de decisiones económicas con datos, ayudándoles a mejorar su rentabilidad y sostenibilidad sin complicaciones ni tecnicismos.

¡MUCHO ADMINISTRAR Y POCO VENDER! 2ª PARTE

DAVID CANALES



¡Mucho administrar y poco vender! Esa es la jornada de la mayoría de administrativ@s de Academias de Inglés de España. La gran mayoría de Centros de Idiomas en España tienen a su equipo de administración saturado de tareas administrativas que no aportan ningún valor y le dan poca atención a lo más importante: vender.

David, CEO de Englody, con ejemplos reales y concretos, expondrá cómo debe administrarse una Academia de Inglés para llevar a cabo estrategias de marketing concretas y efectivas: seguimiento comercial a través de un funnel de ventas, realización de comunicaciones efectivas, seguimiento de alumnado de alto valor, etc. son solo unos ejemplos de lo que podremos llegar a ver.



David Canales, CEO de Englody y gerente de English Factory, expondrá a los asistentes su modelo de gestión de personal, basado en su experiencia de 13 años gestionando una de las Academias de Inglés más grandes del país y de haber formado a más de 200 directores y gerentes de otras Academias de Inglés de toda España.

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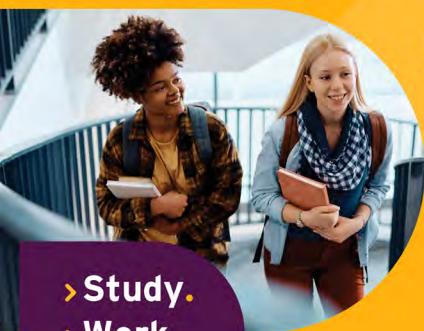
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SALA MIJAS 14.10 - 15.00

S2 / S3

EXPLORING THE DIGITAL WORLD WITH YOUNG LEARNERS

Kate Trafford

**CAMBRIDGE**

Today's digital classrooms offer exciting opportunities to use AI, gamification, and digital assessment techniques in the classroom. Teachers can boost motivation and create more engaging lessons with the use of their digital toolbox. This session will share practical, classroom-ready ideas that connect exam preparation with playful, interactive activities. Discover how technology can make language learning more meaningful and enjoyable for young students, while building the digital skills they need in a connected world.



Kate is a Professional Learning & Development trainer at Cambridge. Kate held the position of Head of Languages at schools in Madrid and London and was part of Secondary Leadership Teams. As a previous Teaching & Learning Lead, Kate worked with teachers to effectively translate educational theory into classroom practice. She holds a PGCE and MA in Education from King's College London, with her research focusing on innovative pedagogical trends in second language acquisition and strategies to improve student progress.

SALA ROTA 13.10 - 14.00

Ss

PUPPET UP!

Angel Anderson

**The Cultural
English Centre**

In this age of AI, mobile phones and exams, you might think that puppets and puppetry is somewhat outdated. This is not the case! In this session Latacan Puppet Productions will show you why puppetry still has great relevance in today's classrooms (whatever the age or level), will give you an insight into the different types of puppets and puppet theatre and give you the opportunity to put it all into practice.



With over 40 years of teaching under the belt and a variety of positions including teacher-training, head of studies, course developer, Angel is still happiest surrounded by a group of teens, usually preparing for Cambridge upper suite. When not doing this he co-runs TCEC-TC Theatre Club and has just started Latacan Puppet Productions.

SALA TRIANA 14.10 - 15.00

S2 / S3 / S4

ESCAPE THE ORDINARY: ELT ESCAPE READERS FOR REAL ENGAGEMENT. David Morrison



Tired of the same old graded reader classes that leave you and your students unenthused? Join us for a participative, practical session that unlocks the thrilling world of ELT escape books! Experience first-hand how a dash of mystery and challenge can transform reading into an unforgettable adventure. Discover how escape books and escape room techniques can empower English learners to become active problem-solvers, critical thinkers, and enthusiastic readers.

Disclaimer: Not everyone will escape the room unscathed...



Born a long time ago in the U.K., David enjoys being told bedtime stories by his eight-year-old son and is also the author of The Escape Adventure Graded Readers published by Delta Publishing. David has worked as an editor, author, and English teacher in Spain, France, United Kingdom, Mexico, and Argentina and has been fascinated with graded readers since he first came across them as a teacher, so he decided to write a different kind: an Escape Adventure for EFL learners! He currently works as an ELT consultant for a variety of clients and teaches in an academy in Madrid.

SALA ARCOS 14.10 - 15.00

S3

EXAMS: WHAT WE NEED TO TEACH. WHAT STUDENTS NEED TO KNOW. Colin Robinson



As we know it is vital that students are correctly prepared to take exams and in many cases Cambridge suite exams. It's not only enough to have the grammatical and lexical knowledge to pass but also for the student to be aware of what is expected of them in the exam. In this talk we will look at some practical ways of preparing our students for specific parts of the exam and what techniques will help them to be successful.



Colin Robinson is the Director of Studies at St James Language Center, Seville. He has 15 years of teaching experience, ranging from very young learners to advanced examination classes. He is currently mentoring new teachers through teacher training sessions and developmental observations as well as presenting sessions at conferences such as ACEIA and TESOL.

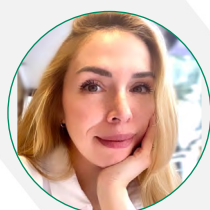
SALA EL PALMAR 14.10 - 15.00

S3 / S4

EMPOWERING LINGUISTIC CREATIVITY: 5 PBL LESSON PLANS, 5 AI TOOLS TO IMPLEMENT AI IN THE CLASSROOM. Andy Lucchesi



This practical session introduces five adaptable Project-Based Learning (PBL) lesson plans, each paired with an effective AI tool to enrich language learning. Aimed at B1–C1 levels, the workshop helps educators rethink lesson design, integrate AI meaningfully, and promote creative, real-world communication. Attendees will explore how to foster spontaneous speaking, collaboration, and multidimensional tasks, leaving with a practical toolkit to support student engagement and linguistic growth through purposeful, tech-enhanced classroom projects.



Andy is a digital content creator and ESL educator with 16 years of experience, specializing in Generative AI for English language learning. She's co-founder of Skilling Future and collaborates with global initiatives like AIEOU (Oxford) and AI for Africa. A former UN professional and journalist, Andy empowers educators and learners to use AI ethically to boost fluency, critical thinking, and communication. She designs Business English programs, leads AI teacher training, and advocates for responsible AI in education to make learning more impactful, inclusive, and future-ready.

SALA TARIFA 14.10 - 15.00

S3 / S4

CREATIVE AND EFFECTIVE C1 AND C2 TEACHING: CAN AI HELP?.

Elsbeth Pollock



Incorporating AI into lessons can be challenging for those of us who aren't particularly confident with it: where and how to start? This year I have experimented with lots of activities that are easily created to help C1 and C2 students improve their listening, reading, writing and speaking, using various AI tools. I'd like to share these ideas in this practical session, and hopefully they will be useful in your advanced teaching.



I'm the Academic Manager at ELI, Seville. I'm an EFL teacher, teacher trainer and materials writer, and during my career I've obtained the Cambridge Delta and an MA in Linguistics and TESOL. I very much enjoy teaching B1 - C2 exam preparation classes and experimenting with how AI can help both me and my students.

SALA CONIL 14.10 - 15.00

S3 / S4

THE THREE AS: AUTONOMY, AGENCY AND AUTHENTICITY

Chris Richards

How can we encourage our students to be their authentic selves and what benefits would this bring? What would more agency and autonomy for our students look like? This session will share theory and discuss big-picture approaches, whilst also sharing specific activities to use in lessons. This all connects to wellbeing and there will be a focus on positive psychology and how this can help our students increase their enjoyment and decrease their anxiety while learning in our classrooms.



Chris started teaching in the UK in 2010 and has been working in Spain since 2016. After seven years in ELT, including time as a DoS and Academic Manager. In September 2023 he took up a position teaching English at the British School in Madrid. He holds an MEd in Applied Linguistics and a Diploma in Academic Management. He's particularly interested in inclusive pedagogies and teacher/action research, teacher identity and agency, and edits for IATEFL's ReSIG Journal.

14.10 / 15.00

SALA NERVIÓN / DOS

CURATING THE VIBE: CULTURE BY ACCIDENT OR DESIGN?.

Jordan Putman

In this leadership-focused session, we'll explore how different leadership styles and everyday decisions shape the culture of our schools—whether we realise it or not. Is your culture happening by accident, or are you actively designing it? Together, we'll reflect on the kind of culture we want to create, examine how our behaviours and values influence that culture, and consider practical ways to lead with intention.



Jordan ha sido director en ELI durante los últimos cuatro años. Durante su tiempo como profesor y director, siempre le ha interesado mucho como se puede crear espacios diversos y inclusivos tanto dentro del aula como en la academia por lo general. Tiene un grado en filología hispánica, DELTA Módulo 1 y 3 y ha cursado varios cursos en dirección de centro de idiomas, como el diploma de dirección académica de International House.

14.20 – 15.00

SALA ALJARAFE / DIRECTORES



AI IN ACTION: HOW LANGUAGE SCHOOL DIRECTORS CAN SAVE TIME AND LEAD SMARTER. Caroline Lévesque

Discover how AI can support Directors of Language Schools in their daily responsibilities—from automating administrative tasks and enhancing communication to improving marketing strategies and decision-making. This session will offer practical examples using tools like ChatGPT, Canva, and Make to save time, reduce costs, and boost overall efficiency. Learn how to implement AI quickly, even without tech skills, and position your school as an innovative leader in a competitive educational market.



Caroline Lévesque - Expert in applied artificial intelligence training for businesses and education. Founder of Meta Academy AI, delivering live, hands-on programs for entrepreneurs, training centers, and service companies. Specializes in tools like ChatGPT, Canva, Gamma, and Make to boost productivity and innovation. Offers live classes, personalized consulting, and certified workshops tailored to each sector. With a focus on real-world application and digital transformation, she helps professionals integrate AI effectively and achieve measurable results.

14.20 – 15.00

SALA NERJA-JEREZ / DIRECTORES

SEGUIMIENTO COMERCIAL PARA ACADEMIAS DE INGLÉS: IMPLANTACIÓN DE UN FUNNEL DE VENTAS REAL Y EFECTIVO. David Canales



Las recepciones de las Academias de Inglés, en su mayoría, son un mar de Post – It, WhatsApps, llamadas y visitas atendidas con muy poca estrategia y un seguimiento comercial nulo. David Canales, CEO de Englody, nos expondrá cómo debe ser el circuito comercial que toda Academia de Inglés debe poseer, desde que entra el lead hasta que se convierte en una matrícula. Mediante ejemplos reales de sus Academias, David mostrará cómo y de qué forma conseguirlo.



David Canales, CEO de Englody y gerente de English Factory, expondrá a los asistentes su modelo de gestión de profesorado, basado en su experiencia de 13 años gestionando una de las Academias de Inglés más grandes del país y de haber formado a más de 200 directores y gerentes de otras Academias de Inglés de toda España.

13.40 / 15.00

SALA ALCALÁ / ADMINISTRACIÓN

APLICACIONES REALES DE LA IA EN LA COMUNICACIÓN DIARIA DE UNA ACADEMIA DE IDIOMAS. MARÍA DÍAZ GARCÍA



En esta ponencia hablaré sobre el uso de la inteligencia artificial aplicada a la comunicación en academias de inglés. Me centraré en cómo puede ayudarnos en la comunicación con los clientes actuales (recordatorios, mensajes, segmentación) y en la captación de nuevos (redes sociales, textos, campañas). También comentaré cómo la IA puede ser útil en la generación de ideas, creación de contenido y en la organización interna del trabajo diario en una academia.



María Díaz García es la encargada de comunicación y administración en English Now (Málaga). Graduada en Publicidad y Relaciones Públicas y especializada en Nuevos Medios Interactivos, ha realizado varias formaciones en inteligencia artificial, además de aplicarla en su día a día para optimizar la organización y comunicación de su academia de forma práctica y creativa.



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REACHING EVERY LEARNER: INCLUSIVE AND PERSONALIZED LEARNING WITH YOUR PRIMARY LEARNERS. Vanessa Reilly



Vanessa is a primary teacher passionate about helping children become confident learners of English and helping teachers to facilitate this. She is a freelance teacher trainer and author of many books for primary children and teachers.

Vanessa has a YouTube channel with ideas for busy primary teachers.

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FROM HYPE TO HELP: USING AI TO EMPOWER TEACHING AND LEARNING. Nadia Theochari

This presentation shows how teachers can confidently integrate AI into their classrooms. It demystifies AI, addressing concerns about trust, privacy, and jobs, and highlights real-life examples of its impact. Teachers will learn practical ways to use AI for lesson planning, classroom activities, and differentiation, with a focus on critical thinking and balance between human and artificial intelligence. Participants will leave with ideas, tools, and the confidence to see AI as a creative partner, not a threat.



Nadia Theochari holds a BA in Languages from the University of Athens and an MSc in International Marketing from the University of West Scotland. A certified teacher trainer, she has taught English and French, worked as a director of studies, assessed international exams, and written ELT materials. Now an ELT consultant for global markets, she specializes in teacher training, marketing, and leadership.

BEYOND LANGUAGE: EMBEDDING POWER SKILLS IN THE ELT CLASSROOM Pablo Molina Byers



As educators, we teach language—but the world demands more. This workshop explores the soft-skills already required to better succeed in today's world. Together, we'll unpack what these skills look like in action, how to model and measure them and how to embed them meaningfully into language learning and teaching. Through examples, reflection, hands-on practice and collaborative work, you'll leave with resources, ideas and the awareness and confidence to develop not just language users—but future-ready learners (including yourself).



Academic Managers face overwhelming workloads, communication challenges and the pressure to inspire teams while managing institutions. I help them develop the skills needed to navigate these challenges successfully, like leadership, communication and emotional intelligence.

As a TEFL baby and nearly 20 years' experience, (now a certified coach) I provide personalised coaching tailored to you and your institution's unique objectives. My mission is to empower academic managers to lead with confidence and integrity.

I also like outdoor sports and watercolours!

AI AND ASSESSMENT. THE PAST, THE PRESENT AND THE VERY NEAR FUTURE! David James

In this session we'll look at how AI is influencing assessment of learners of all ages. From the British Council's gamified Primary English Test – The first online stage adaptive test using AI for young learners to British Council's IELTS preparation resources that uses AI to provide in depth feedback on productive skills that would normally only be available to learners with access to a human IELTS expert. We'll also take a look at the latest AI tools to support learners and teachers preparing for Aptis ESOL exams.



I have a BA in Teaching English as a Foreign Language and an MA in English Literature. At 18, I began my adventure with teaching. However, in search of sun, I moved to Spain where I currently work as a teacher and a teacher trainer. I have also worked as a Director of Studies at summer camps in the UK. In 2024 I received my Dip TESOL certificate. My interests include Learner Autonomy and English as a Lingua Franca.

SAY IT AGAIN! FUN WAYS TO USE REPETITION.

Nikki Unsworth



A useful tool in language learning is repetition; language structures and sounds become more familiar, more automatic and easier to produce - practice makes perfect! In this practical workshop, I will share some fun, engaging activities for a variety of levels and abilities, which disguise repetition so students will repeat the target language several times and practice, without necessarily being aware that they are doing so, hopefully wanting to say it again (and again!)



Nikki Unsworth has been teaching EFL for 30+ years and has worked in the UK, France and Spain. She is the Head of Studies at Centro de Macarena in Seville, where she has taught all ages from young children to adults and all levels from beginners to proficiency. She likes sharing ideas that help create a positive, cooperative learning environment.

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ACADEMIAS DE IDIOMAS**



CONTENT-BASED LESSONS FOR ADVANCED-LEVEL TEENAGERS. Vitaly Galkin

As the average age of C1 students decreases, teachers often face the challenge of teaching more than just language due to the complexity of some topics. While Content and Language Integrated Learning (CLIL) is typically linked to primary and lower secondary education, it can also be effectively applied in higher-level EFL classes. In this talk, I'll present practical ideas for content-based lessons that help students acquire language skills while expanding their content knowledge, fostering deeper engagement and better results.

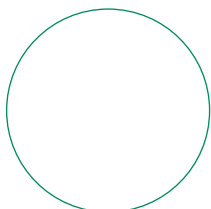


Vitaly's been working with teenagers of different levels for almost 10 years now, half of them in Cádiz. He holds Master's degrees in Bilingual Education and Secondary Education as well Cambridge English certification for secondary school teachers (CELT-S). His special area of interest is teaching teenagers at higher levels, developing their critical thinking and soft skills, as well as CLIL methodology and bilingual education.

SEL: PRACTICAL WAYS OF IMPLEMENTING SOCIAL & EMOTIONAL LEARNING ACTIVITIES IN PRIMARY & SECONDARY COURSES – HOW TO BUILD STUDENTS' RESILIENCE. Lawrence Mamas



In his session, Practical Ways of Implementing Social & Emotional Learning Activities in Primary & Secondary Courses – How to Build Students' Resilience, he shares classroom strategies that integrate SEL into English lessons, helping students build self-awareness, empathy, confidence, and resilience while developing essential language and life skills.



Lawrence Mamas holds a BA in English Literature and an MA in TESOL from St Michael's College, Vermont, USA. He has been teaching English as a foreign language for many years and is the co-author of several exam preparation books for First, Advanced, TOEIC, and TOEFL. His professional interests include assessment in ELT, writing, and more recently, Social and Emotional Learning (SEL).

TIKTOK. LA NUEVA ERA DE VISUALIZACIÓN DE MARCA PARA TU ACADEMIA. CASO REAL DE ÉXITO: NESH.

Las redes sociales como TikTok e Instagram se han convertido en los canales más poderosos para conectar, viralizar y hacer crecer las empresas, en nuestro caso, nuestras Academias de Idiomas. En esta ponencia, Nesh compartirá su experiencia creando comunidad y presencia digital en redes sociales y David Canales, CEO de Englody, aportará la estrategia empresarial sobre cómo las Academias pueden sacar partido de dichas herramientas y cómo crear embudos de venta eficaces y reales. Y como siempre, mostrando y demostrando todo con números y casos reales.



16.15 – 16.30

SALA NERJA-JEREZ / DIRECTORES

PRESENTACION TRINITY. Frederic Borne

TRINITY
COLLEGE LONDON

16.30 – 17.15

SALA NERJA-JEREZ / DIRECTORES

TIKTOK. LA NUEVA ERA DE VISUALIZACIÓN DE MARCA PARA TU ACADEMIA.
CASO REAL DE ÉXITO: NESH.

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16.15 / 17.00

SALA ALCALÁ / ADMINISTRACIÓN

"GESTIÓN CONSTRUCTIVA DE CONFLICTOS"
JOSÉ MANUEL PÉREZ

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María Díaz García es la encargada de comunicación y administración en English Now (Málaga). Graduada en Publicidad y Relaciones Públicas y especializada en Nuevos Medios Interactivos, ha realizado varias formaciones en inteligencia artificial, además de aplicarla en su día a día para optimizar la organización y comunicación de su academia de forma práctica y creativa

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SESIONES 17.10 / 18.00

SALA MIJAS 17.10 - 18.00

S2 / S3

DATAPRO: IS OUR STUDENT'S PRIVACY SO IMPORTANT?.

Andrea Ortiz



We will present the work generated by an international Collaborative Erasmus+ project to raise awareness in schools about the importance of students' digital rights and safety education.

The project outcomes describe innovative, game-based training resources for teachers and students and their alignment with human rights. This presentation will discover how the developed country-curriculum addresses learning hurdles in data protection, and how to integrate these in local educational contexts, meanwhile empowering schools to teach data ethics and cybersecurity in an age of digital transformation.



Andrea Ortiz Bandes is a bilingual Spanish education professional with a background in Social Education and extensive experience in English language teaching, educational project management, and Erasmus+ coordination. She is currently co-owner of a centre in Spain, where she leads national and international educational initiatives.

SALA ROTA 17.10 - 18.00

S3 / S4

WHAT IS COMPLEX LANGUAGE AND HOW CAN STUDENTS DEVELOP IT?. Joss Pinches

The concept of complexity is invoked by the syllabus and exam boards alike, but aside from a rather vague notion of a continuum of increasingly demanding structures, it is rarely if ever defined. This talk will look at complexity in language from various perspectives and attempt to pin it down to more measurable features, which in turn can be taught to students.



Joss teaches at the University of Huelva and is also co-owner of Hello Idiomas. He has been involved in ELT for over 30 years, and reckons he's getting the hang of it. His particular interest is corpus linguistics and this insights this has provided into the differences between spoken and written language.

WE LIKE TO MOVE IT, MOVE IT!

Roisin O'Farrell



In a time of increased screen use and growing student fatigue, especially later in the day, movement in the classroom is more important than ever. This session highlights how simple physical activity boosts alertness, re-energizes tired minds, and gets blood flowing to the brain. Learn practical strategies for integrating movement breaks and active transitions into your teaching to support focus, engagement, and overall well-being—for both students and teachers.



I have been teaching all levels, specialising in young learners, for many years, in Japan, South Korea, and Spain. I have also collaborated in material development and teacher training with different publishers, including Macmillan, CUP, and Anaya. I've been working for ELI, Seville, for over 25 years and am Head of Children's Studies.

TEACHING ENGLISH – A FUEL FOR EMBRACING HOLISM OR AS WE GO BEYOND LANGUAGE ACQUISITION. Christoforos Vasileiou

An ideal classroom setting has been associated with a broader meaning of the word education. In a period where learning can take place anywhere, schools need to revitalize learning, levitating it to more than preparatory courses of applying core skills to everyday tasks. So that learning can contribute to personal development. Let's discuss how our lessons can be a gateway for our students understanding of the world



Christoforos Vasileiou was born in Lowell, Massachusetts, USA. He completed his bachelor's degree in English Literature and his Master's degree in Developmental and Learning Disabilities. He has extensive experience in teaching English as a foreign language at all levels. He has also written course materials for different levels of English as a foreign language

A FEW LESSONS IN SUSTAINABILITY

Harry Waters



In this session, we'll explore the carbon footprints, water footprints, and cognitive footprints of our digital habits. From the hidden cost of AI queries to plastic-free time machines, we'll look at how to use AI responsibly... without outsourcing all the thinking.

Expect climate-themed Top Trumps, data-packed games, and prompts designed to engage brains and reduce emissions. Because teaching with AI shouldn't mean leaving your students' brains (or the planet) behind.



Harry wears many hats, both literally and figuratively. He's multi-award-winning teacher trainer, a teacher, writer, climate activist, podcast host and a TEDx speaker.

His journey into sustainability-driven education culminated in the inception of Renewable English, a platform merging language learning with environmental consciousness.

While adorned with numerous professional hats, Harry's down-to-earth nature and knack for environmentalism shine through. An advocate for sustainable practices, Harry finds joy in second-hand shirts and endeavours to weave sustainability into every aspect of education

DO YOU SPEAK AI?

Joy Venner



Times are changing rapidly, and as English teachers, it's our turn to learn a new language—AI. This introductory session is designed for educators with little or no experience in AI. We'll explore how to build a positive mindset around AI and integrate it meaningfully into the classroom. You'll discover three practical tools to support English language learning. Join me to develop a healthy relationship with AI and leave feeling inspired and ready to innovate.



I am passionate about both teaching and lifelong learning as a teacher, This journey never ends. I'm actively exploring how AI is reshaping education—from classroom practices to professional dynamics. As educators, we're stepping into a transformative era. Let's embrace this evolution together and stay ahead of (or just on top of) the game!

FIGHTING WORDS

Paul Singleton



If you want ideas on how to get your students into writing again, don't miss this session. In this talk, I'll share some interactive activities that encourage students to write. Participants will get an opportunity to write creatively and read aloud some of their work. We'll critically analyse pieces of writing and how to improve them as a class. How to correct common errors will also be broached in a fun activity.



I'm a DELTA-qualified TEFL teacher in Spain working in BLS Idiomas. They focus on delivering high-quality classes through interactive activities. I've given talks at ACEIA conferences in Seville, Madrid, Huelva and Merida on topics ranging from improvisation to my top five favourite teaching clips. I've previously taught English in South Korea and Ireland. In my spare time, I love nothing more than adding to my latest story. I also host and perform in a monthly open mic night.

THE ACADEMIC MANAGER'S CLINIC: DIAGNOSE THE PROBLEM, PRESCRIBE THE FIX. Jordan Putman & Pablo Molina Byers


This interactive workshop invites participants to share real-life challenges they face as academic managers, then work in groups to "diagnose" the root causes and co-create potential solutions. Emphasis is placed on collective wisdom, reflection, and peer support.



17.15 – 17.40

SALA NERJA-JEREZ / DIRECTORES

INNOVACIÓN Y ESTRATEGIA DE CRECIMIENTO EN INGLÉS E INFANTIL.

Sonia Oliver / Javier Lallana



Sonia y Javier mantendrán una charla que combinará educación y negocio, y que dará una visión a las academias sobre cómo innovar y crecer su matriculación en edades tempranas independientemente del método educativo o los materiales propios con los que cuente cada centro. Será un formato entrevista en el que conversarán entre ellos y/o con los asistentes para tratar temas como:

- Cuantificar y comparar el valor de tu inversión en marketing en tus líneas de negocio.
- Estrategias educativas que permiten motivar el aprendizaje entre el niño y docente.
- Cómo concienciar y justificar a las familias el valor de matricular en infantil.
- Qué procesos de fidelización puedes implementar para aumentar tu matriculación.
- Cómo se debe enfocar las edades tempranas hacia un marketing más experiencial.



Sonia Oliver. Directora de Innovación de Great Little People. Maestra de Educación Infantil y Primaria con más de 8 años de experiencia diseñando materiales y estrategias educativas especializadas en inglés para educación infantil, formación a docentes y procesos de conexión entre el centro y el hogar para involucrar a las familias en el aprendizaje.

Javier Lallana. CEO y fundador de Great Little People. Ingeniero de telecomunicaciones con experiencia emprendiendo en escuelas infantiles bilingües, academias de inglés. Ha fundado el método GLP que ya está presente en más de 400 centros educativos en España y Latinoamérica, y ha sido consultor y mentor de varias startups en el sector educativo.

17.40 – 18.00

SALA NERJA-JEREZ

CONCLUSIONES

LEARNING ADAPTED TO YOUR NEEDS

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