

DOS

sábado 15 de noviembre





11.40 – 12.30	NERVIÓN	MANAGING INCLUSIVITY IN ELT - TURNING ON OUR INCLUSIVITY RADAR SIMON PEARLMAN
12.30 – 13.00		COFFEE
13.10 – 14.00	NERVIÓN	CURATING THE VIBE: CULTURE BY ACCIDENT OR DESIGN? JORDAN PUTMAN
14.10 – 15.00	NERVIÓN	FROM GROUP TO TEAM: A COACHING APPROACH FOR ACADEMIC MANAGERS PABLO MOLINA BYERS
15.00 – 16.10		LUNCH
16.10 – 17.15	NERJA-JEREZ	TIKTOK. LA NUEVA ERA DE VISUALIZACIÓN DE MARCA PARA TU ACADEMIA. CASO REAL DE ÉXITO: NESH.
17.20 – 18.00	NERVIÓN	THE ACADEMIC MANAGER'S CLINIC: DIAGNOSE THE PROBLEM, PRESCRIBE THE FIX JORDAN PUTMAN & PABLO MOLINA BYERS

11.40 / 12.30

SALA NERVIÓN

MANAGING INCLUSIVITY IN ELT - TURNING ON OUR INCLUSIVITY RADAR. Simon Pearlman



Inclusivity is the biggest challenge we face in education, it has never been more apparent. Inclusivity covers so much, it feels complex and perhaps even beyond us.

In this session we will look at our role with inclusivity as DOS. What are the inclusivity issues in education? What could it mean for us as DOS? What are our inclusivity issues? What's going on in our schools? How can we as DOS help? How much can we realistically do?



Simon is an Inclusivity Consultant in ELT as well as being deeply involved in English language teaching at many levels. He has been working within the profession since 1997 as a teacher, teacher trainer and since 2005 as one of the co-founders and directors at Active Language, Cádiz. Active Language offers Trinity DipTESOL, CertTESOL and Teaching Younger Learners courses. Simon is passionate about teaching and learning and how to include as many people as we can.



12.30 / 13.00 : Coffee

13.10 / 14.00

SALA NERVIÓN

CURATING THE VIBE: CULTURE BY ACCIDENT OR DESIGN?.

Jordan Putman

In this leadership-focused session, we'll explore how different leadership styles and everyday decisions shape the culture of our schools—whether we realise it or not. Is your culture happening by accident, or are you actively designing it? Together, we'll reflect on the kind of culture we want to create, examine how our behaviours and values influence that culture, and consider practical ways to lead with intention.



Jordan ha sido director en ELI durante los últimos cuatro años. Durante su tiempo como profesor y director, siempre le ha interesado mucho como se puede crear espacios diversos y inclusivos tanto dentro del aula como en la academia por lo general. Tiene un grado en filología hispánica, DELTA Módulo 1 y 3 y ha cursado varios cursos en dirección de centro de idiomas, como el diploma de dirección académica de International House.

14.10 / 15.00

SALA NERVIÓN

FROM GROUP TO TEAM: A COACHING APPROACH FOR ACADEMIC MANAGERS. Pablo Molina Myers



Building on Jordan's session on leadership styles and cultures, this talk will explore how adopting a coaching approach to leadership can lay the groundwork for strong, high-performing teams, united in progress. We'll look at the mindset behind coaching leadership and introduce 2 practical exercises academic managers can use with staff to go from being a group to becoming a team. What are the differences? (Many! As it turns out) and why is it even important? Join in and find out!



Academic Managers face overwhelming workloads, communication challenges and the pressure to inspire teams while managing institutions. I help them develop the skills needed to navigate these challenges successfully, like leadership, communication and emotional intelligence.

15.00 / 16.10 : Lunch

16.10 / 17.15

SALA NERJA-JEREZ

TIKTOK. LA NUEVA ERA DE VISUALIZACIÓN DE MARCA PARA TU ACADEMIA. CASO REAL DE ÉXITO: NESH.

Las redes sociales como TikTok e Instagram se han convertido en los canales más poderosos para conectar, viralizar y hacer crecer las empresas, en nuestro caso, nuestras Academias de Idiomas. En esta ponencia, Nesh compartirá su experiencia creando comunidad y presencia digital en redes sociales y David Canales, CEO de Englody, aportará la estrategia empresarial sobre cómo las Academias pueden sacar partido de dichas herramientas y cómo crear embudos de venta eficaces y reales. Y como siempre, mostrando y demostrando todo con números y casos reales.



17.20 / 18.00

SALA NERVIÓN

THE ACADEMIC MANAGER'S CLINIC: DIAGNOSE THE PROBLEM, PRESCRIBE THE FIX. Jordan Putman & Pablo Molina Byers



This interactive workshop invites participants to share real-life challenges they face as academic managers, then work in groups to "diagnose" the root causes and co-create potential solutions. Emphasis is placed on collective wisdom, reflection, and peer support.

